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RATE CARD

Marine Industry News is the world's leading leisure marine news source for boatbuilders, distributors, manufacturers and marine trade professionals

£
GBP

1 PRINT ISSUES

Print and digital
copies delivered
16,000



1/2 PAGE
266 x 186mm
£1,200

1/4 PAGE
130 x 186mm
£800

Print and
online promotional
packages available
upon request

FRONT COVER
297 x 290mm
£3,000

FULL PAGE
297 x 420mm
£1,800

COVERS
297 x 420mm
£2,200

DPS
594 x 420mm
£3,500

Distributed at:
IBEX

**CANNES
YACHTING
FESTIVAL**

**SOUTHAMPTON
INTERNATIONAL
BOAT SHOW**

**boot
Düsseldorf**

**METS
TRADE**

**PIBS
PALMA
INTERNATIONAL
BOAT SHOW**

SPEC: A3: 297mm x 420mm; full colour; saddle stitched; 130gsm silk

• Ads supplied high resolution @ 300 dpi. • CMYK process colour; no spot colours.

• Supply print-ready PDF. All fonts outlined/embedded.

• Add 3mm bleed left and right for front cover ad; add 3mm bleed all round for full page/double page spread.

2 WEBSITE TAKEOVERS

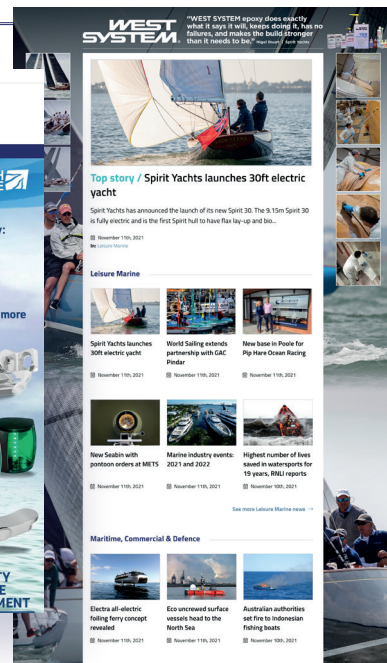
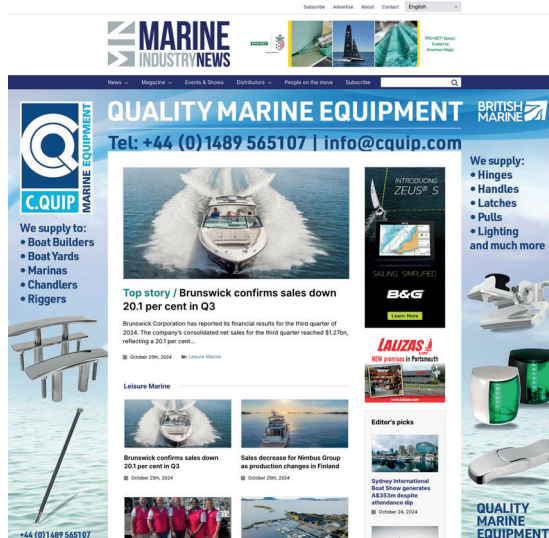
TAKEOVER
1737 x 4000pxls

1 month

Full takeover
£2,500

Sector takeover
£1,200

Sector is either Leisure,
Commercial or
Superyacht



3 WEBSITE ADVERTISING

1 x MAIN LEADERBOARD
top of page next to MIN logo
728 x 150pxls
£1,000 per month

83%
of our readers say they 'enjoy the mix of stories, products, and industry news'

The world's most read news source for marine trade professionals

Read in **190+** countries

Translated into **10** languages

1 x MPU
on side panels
300 x 250pxls
£700 per month

1 x DMPU
on side panel
300 x 600pxls
£1,000 per month

1 x BANNER
within stories
728 x 90pxls
£450 per month

4 LinkedIn BRAND PARTNERSHIPS

Bespoke target audience

from **£500**

Marine Industry News
Brand partnership • 21,581 followers
3d •

JCS Hi-Torque Limited is the leading UK manufacturer of stainless steel hose clips for the marine industry. Approved by Lloyd's Register and tested for the most demanding applications, JCS hose clips offer supreme durability in harsh marine environments, making them the trusted choice globally by leading marine manufacturers.

Key Features:

- Hi-Torque clamps are specifically approved for wet diesel exhaust hoses, but nut and bolt types are not!
- Larger adjustment ranges, reducing the number of variants needed compared to nut and bolt types
- Unique design engineered to ensure high performance & reliability
- Marine, offshore, and industrial use
- Sealing high-pressure hoses for heavy-duty applications
- High stock levels held so most products available for immediate dispatch

SOCIAL CHANNELS

Contact us for the latest social campaign pricing



21,500+
followers



2,000+
followers



800+
followers



To book your advertising package email
mike@maa.agency

5 DAILY NEWSLETTER

1 x TOP BANNER
top of newsletter,
under logo
600 x 175pxls
£900 per week
5 issues

"Marine Industry News performs really well for us, particularly when we are looking to give a new product a bigger digital footprint."
Scanstrut

MARINE INDUSTRY NEWS DAILY

IN STOCK NOW

Italian boatbuilder moves to quash sale rumours
After a week of mounting rumours, Rosetti Superyachts has confirmed the RSY brand... [READ MORE](#)

Spirit Yachts announces new ownership structure
Yacht design and build company Spirit Yachts has announced a new management and ownership structure... [READ MORE](#)

AUTOPROP The propeller for electrically powered vessels
Find out why [CLICK HERE](#)

89%

of our readers say it's informative and easy to read

"Marine Industry News works incredibly well, sometimes a bit too well as my phone keeps ringing after we've been on it."
Selden Masts

1 x BANNER
within newsletter stories
600 x 175pxls
£700 per week
5 issues

6 RECRUITMENT

SELDÉN
for sailing

Seeking Account Coordinator

We're looking for an Account Coordinator to be based in our UK offices in Gosport, Hampshire. Reporting to the... [READ MORE](#)

Raymarine

SENIOR PRODUCT ASSURANCE ENGINEER

Raymarine is recruiting for a number of exciting opportunities across several departments. Visit their website for... [READ MORE](#)

MARINE INDUSTRY NEWS DAILY

Australian authorities set fire to Indonesian fishing boats
The Australian Border Force (ABF) has ramped up protection of its border... [READ MORE](#)

Watch out! Norwegian fishermen's North Sea videos go viral
A Norwegian fisherman has clocked up millions of hits on social media thanks... [READ MORE](#)

Barton launches SkyDock at METS
Barton Marine will be launching two products at next week's Maritime 2021... [READ MORE](#)

Job of the Day LAMINATOR
Laminators are needed for a busy boat builder in Plymouth. You will be responsible for using all modern machinery and getting the most out of every... [READ MORE](#)

SENIOR PRODUCT ASSURANCE ENGINEER
Raymarine is recruiting for a number of exciting opportunities across several departments. Visit their website for... [READ MORE](#)

JOB AD
within newsletter stories
£400 for 1 week
£600 for 2 weeks

7 ADVERTORIALS

Franchise opportunities launched with Freedom Boat Club EMEA

The growing demand for shared boating access is increasing in popularity throughout Europe and the growth of Freedom Boat Club is now extending to sharing the joys of boating with people from all over the world. Freedom Boat Club EMEA is now offering franchise opportunities to people from all over the world. Freedom Boat Club EMEA is now offering franchise opportunities to people from all over the world. Freedom Boat Club EMEA is now offering franchise opportunities to people from all over the world.

Freedom Boat Club

Freedom Boat Club is a world leader in the shared boating industry. We are now offering franchise opportunities to people from all over the world. Freedom Boat Club is a world leader in the shared boating industry. We are now offering franchise opportunities to people from all over the world. Freedom Boat Club is a world leader in the shared boating industry. We are now offering franchise opportunities to people from all over the world.

Advertorials available in print and online

from £3,000

8 SOLUS e-SHOTS £3,000

SENT TO OVER
12,500
INBOXES

35%
AVERAGE OPEN RATE

SEA.AI

Machine Vision for Safety at Sea

SEA.AI alerts crews early and reliably about objects on the surface of the water. Using latest cameras in combination with artificial intelligence, SEA.AI detects and classifies objects, including those that escape conventional systems such as Radar or AIS - floating objects, yachts, boats without AIS and persons overboard.

NOW YOU SEE.

NUMBERS & READERSHIP

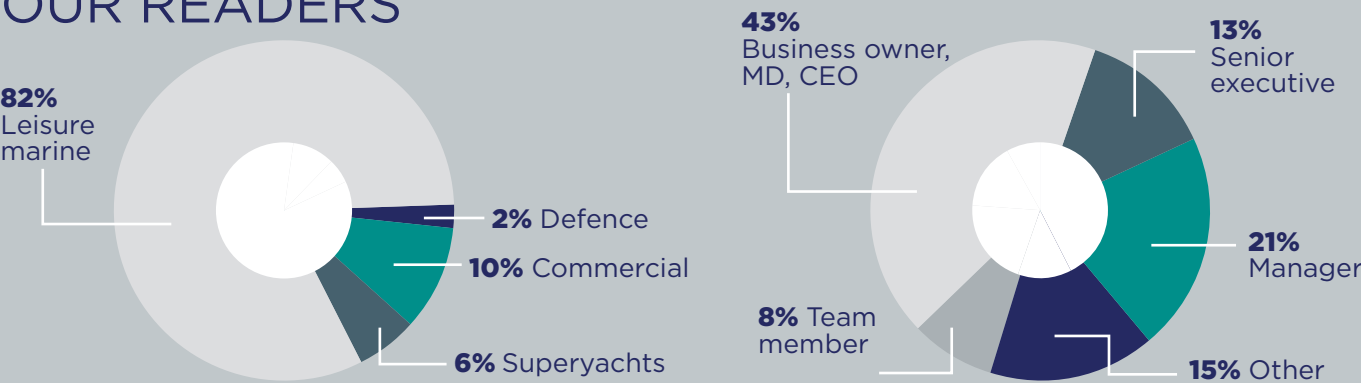
WEBSITE



NEWSLETTER



OUR READERS



EDITORIAL FEATURES LIST - 2025

